

Rep Order# 6849106
Ver# 3
Status Revised
Traffic Order# 203794
Printed: 09/24/2012 1:52 PM
1 of 7

EC'd Yes
Last Received: 09/24/2012 1:37 PM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ( ) DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC= \*

--- REMARKS ---
REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	Lt
*1		----- Buyline Comment: NEWS V3 Cancelled	10/09-10/12	\$75.00	:30	0	0	TU-F	5A-6A	\$0.00	0	---
*2		Buyline Comment: NEWS V3 Cancelled	10/15-10/15	\$75.00	:30	0	0	M	5A-6A	\$0.00	0	---
*3		Buyline Comment: NEWS V3 Cancelled	10/09-10/12	\$125.00	:30	0	0	TU-F	6A-7A	\$0.00	0	---
*4		Buyline Comment: NEWS V3 Cancelled	10/15-10/15	\$125.00	:30	0	0	M	6A-7A	\$0.00	0	---
*5		Buyline Comment: EARLY SHOW V3 Cancelled	10/09-10/12	\$150.00	:30	0	0	TU-F	7A-9A	\$0.00	0	---

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Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*6		----- Buyline Comment: EARLY SHOW V3 Cancelled	10/15-10/15	\$150.00	:30	0	0	M	7A-9A	\$0.00	0	---
*7		Buyline Comment: PRICE IS RIGHT V3 Cancelled	10/09-10/12	\$300.00	:30	0	0	TU-F	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE IS RIGHT V3 Cancelled	10/15-10/15	\$300.00	:30	0	0	M	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	10/09-10/12	\$275.00	:30	0	0	TU-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	10/15-10/15	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: SOAPS V3 Cancelled	10/09-10/12	\$175.00	:30	0	0	TU-F	1230P-2P	\$0.00	0	
*12		Buyline Comment: SOAPS V3 Cancelled	10/15-10/15	\$175.00	:30	0	0	M	1230P-2P	\$0.00	0	
*13		Buyline Comment: TALK V3 Cancelled	10/09-10/12	\$125.00	:30	0	0	TU-F	2P-3P	\$0.00	0	
*14		Buyline Comment: TALK V3 Cancelled	10/15-10/15	\$125.00	:30	0	0	M	2P-3P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: DR PHIL V3 Cancelled	10/09-10/12	\$175.00	:30	0	0	TU-F	3P-4P	\$0.00	0	
*16		Buyline Comment: DR PHIL V3 Cancelled	10/15-10/15	\$175.00	:30	0	0	M	3P-4P	\$0.00	0	
*17		Buyline Comment: NEWS V3 Cancelled	10/09-10/12	\$275.00	:30	0	0	TU-F	4P-430P	\$0.00	0	
*18		Buyline Comment: NEWS V3 Cancelled	10/15-10/15	\$275.00	:30	0	0	M	4P-430P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	10/09-10/12	\$275.00	:30	0	0	TU-F	430P-5P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	10/15-10/15	\$275.00	:30	0	0	M	430P-5P	\$0.00	0	
*21		Buyline Comment: NEWS V3 Cancelled	10/09-10/12	\$1,000.00	:30	0	0	TU-F	5P-530P	\$0.00	0	
*22		Buyline Comment: NEWS V3 Cancelled	10/15-10/15	\$1,000.00	:30	0	0	M	5P-530P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*23		Buyline Comment: NEWS V3 Cancelled	10/09-10/12	\$500.00	:30	0	0	TU-F	530P-6P	\$0.00	0	
*24		Buyline Comment: NEWS V3 Cancelled	10/15-10/15	\$500.00	:30	0	0	M	530P-6P	\$0.00	0	
*25		Buyline Comment: LETTERMAN V3 Cancelled	10/09-10/12	\$275.00	:30	0	0	TU-F	1035P-1135P	\$0.00	0	
*26		Buyline Comment: LETTERMAN V3 Cancelled	10/15-10/15	\$275.00	:30	0	0	M	1035P-1135P	\$0.00	0	
*27		Buyline Comment: LATE LATE V3 Cancelled	10/09-10/12	\$75.00	:30	0	0	TU-F	1137P-1237A	\$0.00	0	
*28		Buyline Comment: LATE LATE V3 Cancelled	10/15-10/15	\$75.00	:30	0	0	M	1137P-1237A	\$0.00	0	
*29		Buyline Comment: LATE NEWS V3 Cancelled	10/09-10/12	\$1,100.00	:30	0	0	TU-F	10P-1035P	\$0.00	0	
*30		Buyline Comment: LATE NEWS V3 Cancelled	10/15-10/15	\$1,100.00	:30	0	0	M	10P-1035P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*31		Buyline Comment: JEOPARDY V3 Cancelled	10/09-10/12	\$700.00	:30	0	0	TU-F	6P-630P	\$0.00	0	
*32		Buyline Comment: JEOPARDY V3 Cancelled	10/15-10/15	\$700.00	:30	0	0	M	6P-630P	\$0.00	0	
*33		Buyline Comment: WHEEL V3 Cancelled	10/09-10/12	\$850.00	:30	0	0	TU-F	630P-7P	\$0.00	0	
*34		Buyline Comment: WHEEL V3 Cancelled	10/15-10/15	\$850.00	:30	0	0	M	630P-7P	\$0.00	0	
*35		Buyline Comment: CRIMETIME V3 Cancelled	10/13-10/13	\$400.00	:30	0	0	SA	7P-8P	\$0.00	0	
*36		Buyline Comment: NEWS V3 Cancelled	10/14-10/14	\$100.00	:30	0	0	SU	7A-8A	\$0.00	0	
*37		Buyline Comment: SUN MORN V3 Cancelled	10/14-10/14	\$400.00	:30	0	0	SU	8A-930A	\$0.00	0	
*38		Buyline Comment: 60 MINUTES V3 Cancelled	10/14-10/14	\$3,000.00	:30	0	0	SU	6P-7P	\$0.00	0	
*39		Buyline Comment: NCIS V3 Cancelled	10/09-10/09	\$2,000.00	:30	0	0	TU	7P-8P	\$0.00	0	

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*40		Buyline Comment: NCIS LA V3 Cancelled	10/09-10/09	\$2,000.00	:30	0	0	TU	8P-9P	\$0.00	0	
*41		Buyline Comment: MENTALIST V3 Cancelled	10/14-10/14	\$2,100.00	:30	0	0	SU	9P-10P	\$0.00	0	
*42		Buyline Comment: NEWS V3 Cancelled	10/14-10/14	\$700.00	:30	0	0	SU	10P-1035P	\$0.00	0	
*43		Buyline Comment: NEWS V3 Cancelled	10/13-10/13	\$450.00	:30	0	0	SA	10P-1035P	\$0.00	0	

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00  
Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0											
CABL	0%	KASA	14%	KASY	1%	KBIM	0%	KOAT	36%			
KOB	20%	KRQE	28%	KWBQ	1%							

---COMPETITIVE COMMENTS---

NEW ORDER

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Books NOV12  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE

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Printed: 09/04/2012 1:34 PM  
Last Received: 09/04/2012 12:04 PM  
Showing Buylines: All Lines

1 of 5

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--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	10/09-10/12	\$75.00 4	:30	4	1	TU-F	5A-6A	\$300.00	4	
2		Buyline Comment: NEWS	10/15-10/15	\$75.00 4	:30	1	1	M	5A-6A	\$75.00	1	
3		Buyline Comment: NEWS	10/09-10/12	\$125.00 4	:30	4	1	TU-F	6A-7A	\$500.00	4	
4		Buyline Comment: NEWS	10/15-10/15	\$125.00 4	:30	1	1	M	6A-7A	\$125.00	1	
5		Buyline Comment: EARLY SHOW	10/09-10/12	\$150.00 3	:30	4	1	TU-F	7A-9A	\$600.00	4	
6		Buyline Comment: EARLY SHOW	10/15-10/15	\$150.00 3	:30	1	1	M	7A-9A	\$150.00	1	
7		Buyline Comment: PRICE IS RIGHT	10/09-10/12	\$300.00 3	:30	4	1	TU-F	11A-12P	\$1,200.00	4	
8		Buyline Comment: PRICE IS RIGHT	10/15-10/15	\$300.00 3	:30	1	1	M	11A-12P	\$300.00	1	
9		Buyline Comment: NEWS	10/09-10/12	\$275.00 3	:30	4	1	TU-F	12P-1230P	\$1,100.00	4	
10		Buyline Comment: NEWS	10/15-10/15	\$275.00 3	:30	1	1	M	12P-1230P	\$275.00	1	



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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
11		Buyline Comment: SOAPS	10/09-10/12	\$175.00 3	:30	4	1	TU-F	1230P-2P	\$700.00	4	
12		Buyline Comment: SOAPS	10/15-10/15	\$175.00 3	:30	1	1	M	1230P-2P	\$175.00	1	
13		Buyline Comment: TALK	10/09-10/12	\$125.00 4	:30	4	1	TU-F	2P-3P	\$500.00	4	
14		Buyline Comment: TALK	10/15-10/15	\$125.00 4	:30	1	1	M	2P-3P	\$125.00	1	
15		Buyline Comment: DR PHIL	10/09-10/12	\$175.00 3	:30	4	1	TU-F	3P-4P	\$700.00	4	
16		Buyline Comment: DR PHIL	10/15-10/15	\$175.00 3	:30	1	1	M	3P-4P	\$175.00	1	
17		Buyline Comment: NEWS	10/09-10/12	\$275.00 3	:30	4	1	TU-F	4P-430P	\$1,100.00	4	
18		Buyline Comment: NEWS	10/15-10/15	\$275.00 3	:30	1	1	M	4P-430P	\$275.00	1	
19		Buyline Comment: NEWS	10/09-10/12	\$275.00 3	:30	4	1	TU-F	430P-5P	\$1,100.00	4	
20		Buyline Comment: NEWS	10/15-10/15	\$275.00 3	:30	1	1	M	430P-5P	\$275.00	1	
21		Buyline Comment: NEWS	10/09-10/12	\$1,000.00 2	:30	4	1	TU-F	5P-530P	\$4,000.00	4	

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22		Buyline Comment: NEWS	10/15-10/15	\$1,000.00 <b>2</b>	:30	1	1	M	5P-530P	\$1,000.00	1	
23		Buyline Comment: NEWS	10/09-10/12	\$500.00 <b>3</b>	:30	4	1	TU-F	530P-6P	\$2,000.00	4	
24		Buyline Comment: NEWS	10/15-10/15	\$500.00 <b>3</b>	:30	1	1	M	530P-6P	\$500.00	1	
25		Buyline Comment: LETTERMAN	10/09-10/12	\$275.00 <b>3</b>	:30	4	1	TU-F	1035P-1135P	\$1,100.00	4	
26		Buyline Comment: LETTERMAN	10/15-10/15	\$275.00 <b>3</b>	:30	1	1	M	1035P-1135P	\$275.00	1	
27		Buyline Comment: LATE LATE	10/09-10/12	\$75.00 <b>4</b>	:30	4	1	TU-F	1137P-1237A	\$300.00	4	
28		Buyline Comment: LATE LATE	10/15-10/15	\$75.00 <b>4</b>	:30	1	1	M	1137P-1237A	\$75.00	1	
29		Buyline Comment: LATE NEWS	10/09-10/12	\$1,100.00 <b>3</b>	:30	4	1	TU-F	10P-1035P	\$4,400.00	4	
30		Buyline Comment: LATE NEWS	10/15-10/15	\$1,100.00 <b>3</b>	:30	1	1	M	10P-1035P	\$1,100.00	1	
31		Buyline Comment: JEOPARDY	10/09-10/12	\$700.00 <b>3</b>	:30	4	1	TU-F	6P-630P	\$2,800.00	4	
32		Buyline Comment: JEOPARDY	10/15-10/15	\$700.00 <b>3</b>	:30	1	1	M	6P-630P	\$700.00	1	

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33		Buyline Comment: WHEEL	10/09-10/12	\$850.00 3	:30	4	1	TU-F	630P-7P	\$3,400.00	4	
34		Buyline Comment: WHEEL	10/15-10/15	\$850.00 3	:30	1	1	M	630P-7P	\$850.00	1	
35		Buyline Comment: CRIMETIME	10/13-10/13	\$400.00 4	:30	1	1	SA	7P-8P	\$400.00	1	
36		Buyline Comment: NEWS	10/14-10/14	\$100.00 4	:30	2	1	SU	7A-8A	\$200.00	2	
37		Buyline Comment: SUN MORN	10/14-10/14	\$400.00 3	:30	2	1	SU	8A-930A	\$800.00	2	
38		Buyline Comment: 60 MINUTES	10/14-10/14	\$3,000.00 3	:30	1	1	SU	6P-7P	\$3,000.00	1	
39		Buyline Comment: NCIS	10/09-10/09	\$2,000.00	:30	1	1	TU	7P-8P	\$2,000.00	1	
40		Buyline Comment: NCIS LA	10/09-10/09	\$2,000.00 3	:30	1	1	TU	8P-9P	\$2,000.00	1	
41		Buyline Comment: MENTALIST	10/14-10/14	\$2,100.00 3	:30	1	1	SU	9P-10P	\$2,100.00	1	
42		Buyline Comment: NEWS	10/14-10/14	\$700.00 4	:30	1	1	SU	10P-1035P	\$700.00	1	
43		Buyline Comment: NEWS	10/13-10/13	\$450.00 4	:30	1	1	SA	10P-1035P	\$450.00	1	

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Product DSCC IE  
Estimate# 1540  
Buyer DAN NAGELBERG  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1540  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 96 / \$43,900.00

---SALES MONTHLY TOTALS---

Oct 12: 96 / \$43,900.00  
Sales Totals: 96 / \$43,900.00  
Station Totals: 96 / \$43,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$156,786	CABL 0%	KASA 14%	KASY 1%	KBIM 0%	KOAT 36%
		KOB 20%	KRQE 28%	KWEQ 1%		

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE